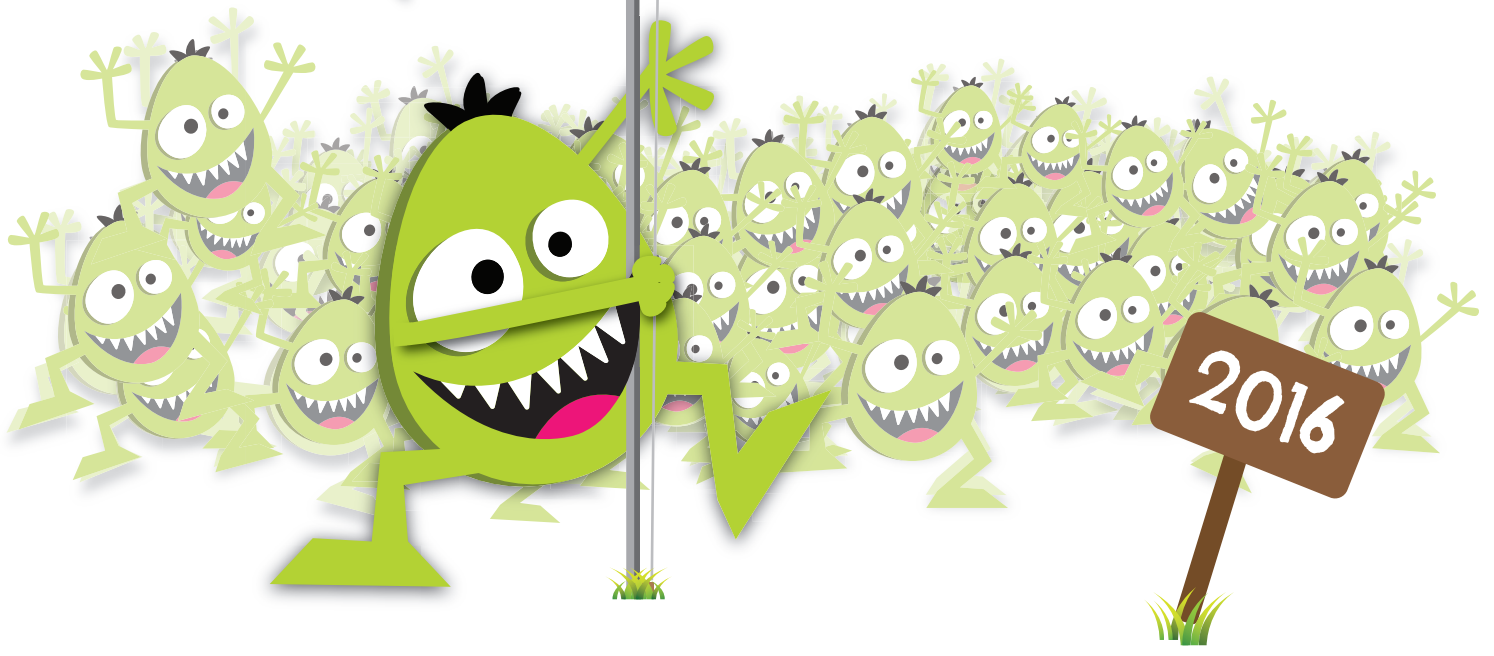



**BIG ON
FUN**™



Hi there!

Hey, guess what! We've expanded our philosophy here...it's not just about providing quality games and toys, it's about providing great play for all ages! We're all about being PLAYFUL!

Great **PLAY**
For all Ages

All About
Being **PLAYFUL**

Sure, we could talk about our 30 years of experience and how we understand play and how to deliver it, but you already know that stuff. What you may NOT know is that we BELIEVE in play. It's in our bones, it's in our hearts! We not only believe in play, we want to CHAMPION play. Play makes a difference. It has ALWAYS been important—important in shaping lives and bringing people together. More than ever in today's high-pressure, fast-paced world, it's important in providing an escape from the stress of our daily lives.

We believe in play and being playful, and because we couldn't contain our playfulness anymore, we just had to have a makeover...a facelift of sorts. Our new name and logo is just more "us." We love our Patch Products history that was built over the last 30 years, but now we've grown and become PlayMonster, the champions of play! So that happy, dancing monster in our logo... he's us. He's our management team, our sales people, our product creators and designers, our marketers, our warehouse workers, our accountants, our maintenance crew...EVERYONE. Because we're all BIG ON FUN!

PLAY
Makes A
Difference

BIG ON FUN!

Come play with us!



Playfully yours,
The PlayMonster Family

Written for the website, with consumers, media, potential partners and employees in mind

GET TO KNOW PLAYMONSTER

"If we can do anything to inspire and encourage people to get back to playing together more, then we've done something meaningful and worthwhile." –Bob Wann, Chief PlayMonster

Who We Are

PlayMonster is a toy and game company, championing the power of play by creating quality toys and games for children, adults and families. We're the perfect combination of playful and professional, and true play experts because we understand play for ALL AGES, ALL PEOPLE!



What We Do

We make toys and games. Sounds simple, right? Well, it is and it isn't. Toys and games have the ability to make a difference in people's lives, if they have great play value that creates interaction and inspires continual play. Our goal is for our toys and games to be all that and more. So that's what we do...we work to keep play alive for all ages, all people. It's a big job, and we love it!

When We Began

PlayMonster started life as Patch Products in 1985, founded by brothers Fran and Bryce Patch. Children's puzzles were our specialty, but we quickly grew to add games and toys.

Throughout the years, we acquired other companies and expanded our product line to offer lots of different products for children and adults!

In 2014, the company changed ownership, which gave us greater opportunity to grow! Our continued growth led to the big name change and re-branding of the company in 2016 to better reflect our playful culture and belief in the power of play! At PlayMonster, we're proud of our history and excited about our future!



Where We Play

Our home base is in Beloit, WI. We're about an hour from Madison or Milwaukee, and situated between Janesville, WI and Rockford, IL. We love our community here! We've got tons of fun stuff to do, but it's also quite homey, too...best of both worlds!

You can find our games and toys all throughout the US, plus in Canada, Europe, Mexico, Asia, Australia and more! We're across the globe, and we have great international partners!

Why We Have Fun

What kind of game and toy company would we be if we didn't have fun? We love our products: we make them and we play with them, and we give them to our own families and friends. We spread the power of play, and that starts by being playful at work!

